

GIVING BC FAMILIES FUTURES WITHOUT LIMITS

OUR 2024-2025 IMPACT REPORT

Raya, 3 and
mom Melody



WE ARE SHOWING BC FAMILIES A FUTURE WITHOUT LIMITS

I am so grateful and humbled to show the province the impact this community of donors can make. Because of you, families across British Columbia are experiencing moments that change lives. Hearing a child's first words, seeing them gain independence or reach a key milestone; and just as powerful as that is the relief parents feel knowing help is available when hope feels distant.

In our fiscal year 2025, your generosity helped Variety raise \$10.4 million, supporting more than 23,000 children and youth with disabilities and complex health needs across BC.

Through over 8,100 grants, 46 School Grants and 4 Sunshine Coaches, children received vital resources when they needed them most—ranging from mobility and medical equipment to specialized therapies, assessments, tutoring and mental health supports.

Together, as a community of 17,000+ donors, your contributions are making a meaningful difference for families during some of their most challenging times. This year, Variety supported children in 280 communities, meaning that your impact was felt in every corner of the province.

Thank you for being there for families in both their everyday moments and their biggest breakthroughs. Your support is helping build a brighter future for children across BC. Let's make our 60th anniversary a year without limits.

Sincerely,

A handwritten signature in blue ink that reads "Dawn McKenna". The signature is fluid and cursive, with a large initial "D" and "M".

Dawn McKenna
CEO (Interim), Variety- the Children's Charity

OUR 2025 IMPACT



\$10.4M

Total funds raised



8,167

Grants including 2,193 individual grants, 5,924 emergency grants, 46 School Grants and 4 Sunshine Coaches



17,361

Total number of donors



23,160+

BC children impacted by Variety programs



280+

BC communities supported including 28 schools and hospitals



Asher 4 and dad, Will

Last year, thanks to our generous supporters, Variety helped children and families in more than 280 communities across the province—families like Will's.

When Will learned he was going to be a dad to twins during the height of the pandemic, life changed overnight. Like many parents, he and his wife Rizka faced uncertainty and limited access to services while raising three boys—twins Asher and Levi and their older brother Aydan.

At 18 months, concerns about Asher's speech led to the need for an autism assessment. Faced with long public waitlists or costly private options, the family turned to Variety. Donor funding provided a timely private assessment, unlocking access to therapies that are helping Asher communicate and build skills before school.

Families like Will's reflect the broader impact of our work. With 1 in 3 Variety families led by single mothers, many parents face similar challenges with fewer resources. Variety helps ensure children get support when it matters most—strengthening families across BC.

5 SUPPORT PROGRAMS ENRICHING YOUNG LIVES

In 2025, Variety distributed 2,193 individual grants across our five core programs addressing critical development.

MOBILITY AND MEDICAL EQUIPMENT

334

Critical equipment such as manual & power wheelchairs, hearing aids, adaptive trikes, walkers, custom orthotics, and other medical supplies.

SPECIALIZED THERAPIES

664

Funding for developmental therapies such as speech & language therapy, physiotherapy, occupational therapy, music therapy, and more.

TUTORING AND TUITION

183

Access to personalized education with one-on-one tutoring and funding to attend specialized education centres.

PRIVATE AUTISM AND PSYCHOEDUCATIONAL ASSESSMENTS

902

Timely access to private assessments that can result in life-changing diagnoses that unlock public funding for an entire childhood.

MENTAL HEALTH SUPPORT

100

Counselling and therapies to help process trauma and strong emotions, develop tools for self-regulation, as well as build resilience.

WE'RE HERE FOR KIDS LIKE ENDER, FROM 0-19



Ender has a rare gene mutation, cerebral palsy, autism, and other complex needs. Thanks to our donors, Variety-funded equipment like a specialized tent bed, adjustable change table, and a wheelchair poncho to help him stay safe, comfortable, and engaged with the world, while giving his mom the tools she needs to help him thrive.



Gabriella, 7

WITH YOU, KIDS LIKE GABBY CAN EXPLORE THEIR WORLD

Last year, donors like you impacted over 17,000 BC kids—like Gabriella, who lives in Victoria.

Gabriella is the light of her mother Aceneth's life, but her journey began with immense challenges. Before she was born, Aceneth learned Gabriella had a serious heart condition. Gabriella spent the first seven months of her life in hospital, including open-heart surgery at just six weeks old. She was later diagnosed with Bardet-Biedl syndrome, a rare genetic disorder that affects multiple systems in her body.

"All we want is to give her the best quality of life possible," says Aceneth. With support from Variety donors, Gabriella received a specialized stroller designed to meet her complex medical needs. Lighter, easier to transport, and built for different terrain, it has made it possible for her family to get outside, visit parks and trails and attend frequent medical appointments with greater ease.

YOU ARE STRENGTHENING FAMILIES AND FUTURES

Stories like Gabriella's show how donor support strengthens families. Last year, Variety donors like you funded more than 2,100 individual grants, helping children across BC explore more of their world, and their potential.

“Whatever small amount you were able to give to Variety, that became a large amount that made a huge difference in our family’s life. Being able to afford a back brace for my daughter means we can breathe easier knowing that we’re going to be okay. I really hope that other families like us can have the same opportunity.”

- Chanelle, Variety Parent

Variety - The Children’s Charity of BC

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